**Personal Information Collection and Usage Agreement**

By submitting this form, I hereby agree that Dream Together Master (DTM) shall collect and use my personal information for enrolling 2025 SNU DTM Contest as below.

**1. Collecting items of personal information:**

- Name, Birth, Country, Contact information, Employment status, Organization, Job title

**2. Purpose of collecting the personal information:**

- Verification of applicants, Winner notification

**3. Collected personal information will be kept until:**

- From date of submission to October 20, 2025 (23:59 Korea Standard Time/KST)

**4. Collecting organization:** **Dream Together Master (DTM)**

**☞ AND PLEASE BE AWARE THAT…**

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| **❖ Your submitted documents could be used for the promotion of DTM programs.** |
| **❖ Should you be selected as final candidates of the contest 2025, short interview will be required for the final screening.** |

**2025 SNU DTM Contest for Project Proposal**

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| ***1. Basic Information*** | | | | |
|  | | | | |
| **Name** | *(Surname)* | | *(First name)* | |
| **Date of Birth** | *yyyy / mm / dd* | | **Nationality** |  |
| **Organization Type** | *Government(Ministry) /  Public Organization(Government Agency, Foundation, etc) / NOC / Sports Federation / International Organization / ETC* | | **Job Title** |  |
| **Organization Name** | |  | | |
| **Contact Information** | Mobile |  | Email |  |
| Address |  | | |
| **DTM Admission Year** | |  | | |
| **Participation in similar education programs for sports management provided by other organization** | | (Yes/No)  *(If ‘yes’, please write the name of the program(s).)* | | |
| **Participation in previous DTMA Contest for Project Proposal** | | (Yes / No)  *(If ‘yes’, please write the title of the project proposal paper.)* | | |

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| ***2. Project Design*** | |
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| ***2-1. General Information*** | |
| **Project Title** |  |
| **Sector** | *1) Korea-Developing Country Cooperation Model, 2) Capacity Development Program,*  *3 Sustainable Sports Ecosystem, 4) Others*  *(Choose one that is mostly related to this project)* |
| **Key Beneficiary** | *ex) General Public, Children, The disabled, Women, etc…* |
| **Country** |  |
| **Project Period** | *Please write specifically as possible* |
| **Cooperative Organizations / Professionals** | *Any organizations that are cooperative to proceed the project will do. ex) Ministry of Sports, Department of Sports for all, etc.* |
| **Total Budget** | USD |

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| ***2-2. Project Details*** | | | |
| **Project**  **Background** | *Designing a project starts from identifying problems. As a project background, please describe the problems you want to solve through this project. Also, if what you learned from the DTM program has been applied to design this project, please describe here specifically. More importantly. your background should be in accordance with current status of your government(or organization) policies, utilizing partnership with Korean counterparts and demands from your country.* | | |
| **Goal** | *- What is the impact of the project?*  *- ‘Goal’ is different from ‘objective’ in a sense that the goal is about the effects that could be realized in the long term i.e. after more than 5 years, if the project is successful. In other words, goal is potential impacts that objectives could make.*  *- ‘Goal’ should seek a practical improvement(institutional, environmental, competent) of sport in your country.*  *- ‘Goal’ should include innovative and influential ideas.* | | |
| **Objectives** | *- What are the objectives of the project?*  - *‘Objective’ is different from ‘Goal’ in a sense that the objective concerns the effects that would take place in the short term, i.e. in 1 to 3 years after the project is successful.*  *- ‘Objective’ should distinguish beneficiary and person in concern.*  *- ‘Objective’ should contribute to global partnership in sports field.* | | |
| **Project Design** | ***Tips for Designing a Project***    *-In short, activity is what people actually execute in the project and it is designed to create certain output. Objective is expected results of each group of outputs and what a project set as its target. Goal is potential impacts that objectives could make.*  -*In detail, when you design a project, you prepare a set of* ***activities*** *that is designed to create a certain* ***output****. When the* ***outputs*** *are successfully prepared, the project would progress to reach its* ***objectives****. In other words, outputs are necessary conditions for achieving objectives successfully. When all objective targets are met, it would contribute to make certain impacts in the society. These ‘impacts’ are called* ***goals*** *in regard of a project design.*  -*If you want to design a good and well-defined project,* ***make sure each level of the project design is logically coherent and distinguishable to each other by its content.***  - ***CAUTION: Please make sure you fill out all necessary components of the project design. In case of omitting some fields, it may affect the evaluation result of your concept paper.***  ***- Please keep in mind the project design and its details should be feasible.*** | | |
| ***Activity 1-1-1*** | ***Output 1-1*** | ***Objective 1*** |
| ***Activity 1-1-2*** |
| *(add or delete as necessary)* |
| ***Activity 1-2-1*** | ***Output 1-2*** |
| ***Activity 1-2-2*** |
| *(add or delete as necessary)* |
| *(add or delete as necessary)* | |
| ***Estimated Budget for Objective 1: USD*** | | |
| ***Activity 2-1-1*** | ***Output 2-1*** | ***Objective 2*** |
| ***Activity 2-1-2*** |
| *(add or delete as necessary)* |
| ***Activity 2-2-1*** | ***Output 2-2*** |
| ***Activity 2-2-2*** |
| *(add or delete as necessary)* |
| *(add or delete as necessary)* | |
| ***Estimated Budget for Objective 2: USD*** | | |
| ***Activity 3-1-1*** | ***Output 3-1*** | ***Objective 3*** |
| ***Activity 3-1-2*** |
| *(add or delete as necessary)* |
| ***Activity 3-2-1*** | ***Output 3-2*** |
| ***Activity 3-2-2*** |
| *(add or delete as necessary)* |
| *(add or delete as necessary)* | |
| ***Estimated Budget for Objective 3: USD*** | | |
| **Expected Outcomes** | *- What are social and economic effects that can be caused due to this project?*  *- It is important of you to specify and objectify causation between inputs and outcomes to achieve the goal of your project.* | | |

**(Sample) DTMA Contest for Project Proposal**

*※ Please Note that this sample is provided as a GUIDELINE to help applicants to write concept paper more easily. The contents of the concept paper in the sample is only a fictious example. It does NOT mean that only the similar story will be considered as project proposal.*

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| ***Project Design*** | | | |
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| ***General Information*** | | | |
| **Project Title** | **Development of Capacity Building Program for the Sports Officials**  **and Masterplan for the Sport Development in AA** | | |
| **Sector** | *Strengthening Organizational Capacity* | | |
| **Key Beneficiary** | *Sports Officials* | | |
| **Country** | AA | | |
| **Project Period** | 1 year (2021.1~2021.12) | | |
| **Cooperative Organizations / Professionals** | *Ministry of Sports, Department of Sports for all* | | |
| **Total Budget** | USD 00,000 | | |
| ***Project Details*** | | | |
| **Project**  **Background** | During the DTM program, I learned that it is very important to promote sports to trigger the development of the country. However, in my country, there is lack of understanding about the importance of implementing sports-related events among public officials and workers. Thus, there is only limited number of sports-related events and it is very rare to witness the new events. This is hindering not only the healthier life of the public but also the chance to show their competence for the players. To change this, it is important to train the related officials and workers in very stages (decision-making, planning, practicing, etc.) based on their needs and to establish the masterplan for the sports development to continue the effects of the training | | |
| **Goal** | To contribute to the sports development of AA by strengthening capacity of the sports officials and by establishing the masterplan | | |
| **Objectives** | 1. Establishing the basis for the systematic capacity building through the development of needs-based training program  2. Establishing the basis for the sport development through the training of the officers and workers  3. Improving the sports environment for development by establishing the systematic masterplan for upcoming 5 years | | |
| **Project Design** | ***Tips for Designing a Project***    *-In short, activity is what people actually execute in the project and it is designed to create certain output. Objective is expected results of each group of outputs and what a project set as its target. Goal is potential impacts that objectives could make.*  -*In detail, when you design a project, you prepare a set of* ***activities*** *that is designed to create a certain* ***output****. When the* ***outputs*** *are successfully prepared, the project would progress to reach its* ***objectives****. In other words, outputs are necessary conditions for achieving objectives successfully. When all objective targets are met, it would contribute to make certain impacts in the society. These ‘impacts’ are called* ***goals*** *in regard of a project design.*  -*If you want to design a good and well-defined project,* ***make sure each level of the project design is logically coherent and distinguishable to each other by its content.***  - ***CAUTION: Please make sure you fill out all necessary components of the project design. In case of omitting some fields, it may affect the evaluation result of your concept paper.***  ***- Please keep in mind the project design and its details should be feasible.*** | | |
| ***Activity 1-1-1***  Analysis of the needs prior to the development of the program | ***Output 1-1***  Needs Analysis Report | ***Objective 1***  Establishing the Basis for Systematic Capacity Building |
| ***Activity 1-2-1***  Development of the training program for the decision-making leaders in the government | ***Output 1-2***  Development of Needs-Based Training Program for the Leaders and for the Officers |
| ***Activity 1-2-2***  Development of the training program for the officers and workers in the government and in the regional government |
| ***Estimated Budget for Objective 1: 00,000 USD*** | |
| ***Activity 2-1-1***  Training of the decision-making leaders in the government (1 time / 1 week / 10 people) | ***Output 2-1***  Hosting of Capacity Building Program for the Leaders and the Officers | ***Objective 2***  Establishing the Basis for the Sport Development |
| ***Activity 2-1-2***  Training of the officers and workers in the government and in the regional government  (2 times / 1 week / 15 people each) |
| ***Estimated Budget for Objective 2: 00,000 USD*** | |
| ***Activity 3-1-1***  Situation analysis of the sport environment in ZZ (preliminary research) | ***Output 3-1***  Situation Report of the ZZ | ***Objective 3***  Improving the Sport Environment |
| ***Activity 3-2-1***  Establishment of Masterplan (for government level) | ***Output 3-2***  Establishment of Masterplan for Sport Development |
| ***Activity 3-2-2***  Establishment of Action Plan (for government and regional-government level) |
| ***Estimated Budget for Objective 3: 00,000 USD*** | |
| **Expected**  **Outcomes** | Firstly, as the leaders and officials will be trained through this project, they will be able to have better understanding on the need and importance of the sport development. Then, this (their better understanding) will eventually lead to the gradual sport development. With more systematic plan, there will be a greater number of sports events, improved sports manual, upgraded strategy, etc. In addition, when the sports events are held as a consequence of the action plan, relevant economic effects will be followed in the region where the sports events are held. | | |