**Personal Information Collection and Usage Agreement**

By submitting this form, I hereby agree that Dream Together Master (DTM) shall collect and use my personal information for enrolling SNU DTM contest 2022 as below.

**1. Collecting items of personal information:**

- Name, Birth, Country, Contact information, Employment status,   
Organization, Job title

**2. Purpose of collecting the personal information:**

- Verification of applicants, Winner notification

**3. Collected personal information will be kept until:**

- From date of submission to July 8, 2022 (23:59 Korea Standard Time/KST)

**4. Collecting organization: Dream Together Master (DTM)**

**☞ AND PLEASE BE AWARE THAT…**

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| **❖ Your submitted documents could be used for the promotion of DTM programs.** |
| **❖ Should you be selected as final candidates of the contest 2022,  short interview will be required for the final screening.** |

**2022 SNU DTM Contest for Best Practice**

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| **1. *Personal Information*** | | | | |
|  | | | | |
| **Name** | *(Surname)* | | *(First name)* | |
| **Date of Birth** | *yyyy / mm / dd* | | **Nationality** |  |
| **Organization Type** | *Government(Ministry) /  Public Organization(Government Agency, Foundation, etc) / NOC / Sports Federation / International Organization / ETC* | | **Job Title** |  |
| **Organization Name** | |  | | |
| **Contact Information** | Mobile |  | Email |  |
| Address |  | | |
| **DTM Admission Year** | |  | | |
| **Participation in similar education programs for sports management provided by other organization** | | (Yes / No)  *(If ‘yes’, please write the name of the program(s).)* | | |
| **Participation in previous DTMA Contest for Best Practice** | | (Yes / No)  *(If ‘yes’, please write the title of the best practice essay.)* | | |

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| **2. *Best Practice Essay Content (Less than 1,200 words in total, Calibri, 12 pt.)*** |
| ***Notices to Participants Regarding the Application***  - *Please bear in mind your application cannot be edited once submitted. At the time of submission, make sure you fill out all required fields of the application including the essay content.*  - *Please keep the word limits of each part in the essay. In case of exceeding the limits or being under the minimum requirements, it may negatively affect the evaluation result of your application unless it is a necessary occasion.*  - *Texts colored grey in the essay section are the guidelines or main questions to which you can refer when writing the essay.* |
| **Sector *(Choose one that is mostly related to this project)*** |
| *1) Planning Policy*  *2) Utilizing Partnership with Korean Counterparts*  *3) Improving Work (Work process, work performance, etc.)*  *4) Strengthening Organizational Capacity* |
| **Title:** |
| **1. Background** *(Less than 100 words)*  - ***Describe how the situations or issues were at the time you started your activities.***  - ex) *You can explain about the situations that have made you to start the activities.* |
| **2. Who are the key beneficiary for this project?** *(No word Limit)*  *-* ex) *General Public, Children, The disabled, Women, etc…* |
| **3. Knowledge Application** *(Less than 300 words)*  - ***Describe how the process was in your case and more importantly, how you applied the insight from the DTM program in your practice.***  *-* ex) *You can tell us about how the process was in your case or also what steps you took to implement the activities.* - ex) *On top of it,* *you should describe how you applied the knowledge and experience you had learned from the DTM.* |
| **4. Achievements***(Less than 300 words)*   * **Achievements** *(Less than 200 words)*   **- *Describe the achievements that make your activities as the best practice of the DTM program.***  - ex) *You can describe about what your organization has achieved through the activities.*   * **Expected Impacts** *(Less than 100 words)*   **- *Describe the social or economic impacts that the achievement would bring in the future.***  -ex) *You can tell us about what development impacts would take place followed by those achievements.* |
| **5. Key Facilitators** *(Less than 300 words)*   * **DTM Knowledge Application** *(100 to 150 words)*   ***­*- *Describe how DTM program have facilitated you to achieve the goals.***  -ex) *You can describe which part of the DTM program helped you achieve the targets.*   * **Other facilitating factors** *(Less than 150 words)*   **- *Describe the other facilitating factors of your achievements.***  -ex) *For instance, you can tell us about the factors facilitated the best results other than the DTM course. Common examples would be – support from your organization, cooperation of the government or related stakeholders, etc.* |
| **6. Key Barriers** *(Less than 200 words)*  **- *Describe the key barriers against your successful results.***  - ex) *Here you tell us about what kinds of challenge you had against your effort for the best results. Common examples would be – shortage of organizational support and attention, budget constraints, lack of institutional resource, etc.* |

**(Sample) DTMA Contest for Best Practice**

*Please Note that this sample is provided as a GUIDELINE to help applicants to write essay more easily. The contents of the best practice essay in the sample is only a fictious example. It does NOT mean that only the similar story will be considered as best practice.*

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| ***Best Practice Essay Content (Less than 1,200 words in total, Calibri, 12 pt.)*** |
| ***Notices to Participants Regarding the Application***  - *Please bear in mind your application cannot be edited once submitted. At the time of submission, make sure you fill out all required fields of the application including the essay content.*  - *Please keep the word limits of each part in the essay. In case of exceeding the limits or being under the minimum requirements, it may negatively affect the evaluation result of your application unless it is a necessary occasion.*  - *Texts colored grey in the essay section are the guidelines or main questions to which you can refer when writing the essay.* |
| **Sector *(Choose one that is mostly related to this project)*** |
| *3) Improving Work* |
| **Title: *Hosting of a Regional Basketball League in ZZ, AA*** |
| **1. Background** *(Less than 100 words)*  - ***Describe how the situations or issues were at the time you started your activities.***  In ZZ region, while there are great needs on the various sports league from the youth, there is only a few sports league which the youth can enjoy and participate. For example, there are soccer and basketball league for the youth. Especially, ZZ’s regional soccer league, which became the gateway to the national league for the youth, is very famous not only in the Southern part of AA, but also in nationwide. However, there was no regional basketball league in ZZ, which the youth can participate to show their competence to the headhunters from the national basketball league. |
| **2. Who are the key beneficiary for this project?** *(No word Limit)*  Since this is a case of a basketball league for youth, key beneficiary is children. |
| **3. Knowledge Application** *(Less than 300 words)*  - ***Describe how the process was in your case and more importantly, how you applied the insight from the DTM program in your practice.***  As a manager in the AA Basketball Association in charge of the Southern part of ZZ, I was originally in charge of promoting the basketball in the region and of finding new players with high competence. Returning home, I requested director to put me in my original position because I wanted to improve my works and current sports situation in ZZ by applying what I have learned from the DTM program.  I firstly told director and head of association about the importance of hosting various sports events and the needs of regional league for the youth. Then, with the help of director and head, I made special request to the ZZ Regional Government to form a task force to create regional basketball league. After having presentation about background and purpose of creating the league in front of the Governor, she finally agreed with my idea to open the gateway for the youth and placed the task force directly under her charge. The task force consists of regional government officers, officers from the association, staffs from each basketball league secretariat in the ZZ region. I was appointed as a leader of the task force.  I made another presentation in front of the task force member so that they can understand what and why they need to do. Having consensus, all members of task force worked hard to proceed the events. We all worked together to make it happen; meeting some private company for fundraising, recruiting teams to participate in the league, preparing for the events, etc. DTM program was helpful throughout this process. |
| **4. Achievements***(Less than 300 words)*   * **Achievements** *(Less than 200 words)*   **- *Describe the achievements that make your activities as the best practice of the DTM program.***  Thanks to the task force’s work, the firstregional basketball league was held in 2017 and the second in 2018. Both were very successful events. It gathered lots of attentions from the stakeholders and have held more than three thousand people in total as spectator. It also reached the target revenue. The league truly became the gateway for the excellent youth players. 2-3 players were scouted to the national league each year. In a few years, they will be distinguished and representative players of the ZZ region.  Secondly, we have made and published the operation guideline of the regional basketball league. In the guideline we recorded our process to design a league from the basic, including the difficulties we have experienced during the process. Based on the guideline, the members of the association will be able to operate the league sustainably and improve in a way it contributes to the sports development in the region.   * **Expected Impacts** *(Less than 100 words)*   **- *Describe the social or economic impacts that the achievement would bring in the future.***  I believe they can also contribute to the training of juniors either when they return home or when they have time for social responsibility. This will be helpful for the capacity building of the juniors in long-term. It also became a chance to promote the basketball. Everyone who were involved believe that the regional league was the best way not only to promote the basketball, but also to create the interest from the public. The association will take this opportunity as to spread the sports more into the people’s daily life. Through this, people will have chance to be healthier. |
| **5. Key Facilitators** *(Less than 300 words)*   * **DTM Knowledge Application** *(100 to 150 words)*   ***­*- *Describe how DTM program have facilitated you to achieve the goals.***  The DTM program helped me in establishing the strategy to persuade the leaders. Especially, the course on sport events and sport organization were helpful because they helped me understanding why it is important, why the association needs to take step, how to plan the event, etc. When talking to my bosses and the Governor, I could use and apply what I learned to persuade them. When leading the task force, I used it to communicate with various stakeholders and to plan the event. Without the DTM program, I would not be able to realize the importance of regional league nor to decide to create one.   * **Other facilitating factors** *(Less than 150 words)*   **- *Describe the other facilitating factors of your achievements.***  I highly devoted myself to create the regional basketball league. Returning home, I requested director to put me in my original position. As a leader of task force, I contributed a lot of time and energy to the work. Like me, the members of the task force also were committed to this work. In addition, various stakeholders related to the regional league actively participated in this new project to make it really happen. It is important to note that they would not be able to do it without the support from their organization: for example, league secretariat, association, government, etc. |
| **6. Key Barriers** *(Less than 200 words)*  **- *Describe the key barriers against your successful results.***  Firstly, lack of budget was the biggest issue to overcome. To host a sport event, it requires some amount of money. However, as sports is not regarded as essential sector for living in my country and as there are other sectors such as education or health which is regarded as more important by the Government, it was difficult to secure enough amount of budget for the project from the government. It is hard to draw private investment for the sports events in my country.  Secondly, there was a lack of consensus among decision-making level people due to lack of understanding. To expand the regional league or other form of sport event, it is very important for the leaders to have understanding on why it is important to host and to continue the competition. However, as most of leaders in the decision-making level lacks these understanding, it was very difficult to secure the budget, to form a team and to plan the event. |